Apply to the partner program

Questions marked * are required.

Completed by _____ Date _____

1 Become a partner

> Tell us who you are and how you'd work with us. We review every application.

1. **Full name ***

_____

2. **Work email ***

_____

3. **Company or brand ***

_____

4. **Website, blog or profile ***

_____

5. **What kind of partner are you? ***

Tick one.

- ◯ Affiliate
- ◯ Agency or consultancy
- ◯ Reseller
- ◯ Technology integration

2 How you'd work with us

6. **Who's your audience or client base? ***

Who they are, what they do, and roughly how many...

_____

_____

_____

_____

If you chose “Affiliate” in question 5.

7. How big is your audience?

Subscribers, followers or monthly readers.

Tick one.

- ◯ Under 1,000
- ◯ 1,000-10,000
- ◯ 10,000-50,000
- ◯ 50,000-250,000
- ◯ 250,000+

If you chose “Affiliate” in question 5.

8. Where would you promote us?

Tick all that apply.

- ☐ Newsletter
- ☐ Blog or SEO content
- ☐ YouTube
- ☐ Podcast
- ☐ Social media
- ☐ Paid ads
- ☐ A community or course

If you chose “Reseller” in question 5.

9. Which regions do you sell in, and do you need local invoicing?

e.g. DACH and the Nordics; we invoice in EUR...

If you chose “Technology integration” in question 5.

10. What would you want to integrate with?

The product, the use case, and the API or events you'd need...

11. How would you promote or use the product? *

The plan, in a few sentences...

12. **Relevant experience**

Similar programs, results you've driven, clients you've worked with...

13. **Estimated referrals per month**

Tick one.

- ◯ Fewer than 5
- ◯ 5-20
- ◯ 20-50
- ◯ 50+
- ◯ Too early to say

14. **Other programs you're part of**

Application received!

Our partnerships team reviews applications weekly and will email you either way.