Market research survey

Questions marked * are required.

Completed by _____ Date _____

1 About you

> A few quick questions so we can put your answers in context.

1. Age range *

Tick one.

- ◯ 18-24
- ◯ 25-34
- ◯ 35-44
- ◯ 45-54
- ◯ 55+

2. Industry *

Tick one.

- ◯ Technology
- ◯ Finance
- ◯ Healthcare
- ◯ Education
- ◯ Retail
- ◯ Other

3. Company size

Tick one.

- ◯ Just me
- ◯ 2-10 employees
- ◯ 11-50 employees
- ◯ 51-200 employees
- ◯ 201+ employees

2 Your needs

4. Which tools do you use today?

Tick all that apply.

- ☐ Spreadsheets
- ☐ Project management software
- ☐ CRM
- ☐ Email marketing platform
- ☐ Other: _____

5. **How satisfied are you with them?**

Circle one.

Very unsatisfied (1) (2) (3) (4) (5) Very satisfied

6. **What's missing?**

The feature or tool you wish existed...

Thanks for your time!

Your answers help us understand what people really need.